

Transcript: Tony Jackman recalls the Lincoln College landscape consulting service that he led from 1971 to 1972.

"I set out to document rigorously everything that was done by using the college press and we did about 17 original things then. Every job that came in we wanted to display how it was better done than just an implicit gather-round by council members and that type of thing. It was like farm management consulting, at Lincoln, where they were directly in competition and the prescription was get your salary in fees from the consulting. I tried to argue, [it] should have been a research institute at that point because this was one of those private/ public conundrums that still prevail in politics of today. But [Professor] Morrison wouldn't have a bar of it. He went off one day and talked to the Ministry of Works when Norm Kirk was in - Labour was in - and he was wanting to start this Rolleston new town and he came back and said he'd got a job for me."

[Interviewer] *"Do you think that the consulting service was a useful sort interim phase?"*

"It was certainly very valuable to me because you can teach so much concrete and clay, like construction and that type of thing, without having really applied it and I was very conscious of people saying, 'Well, what have you done?' Core questions of ultimate clients and you had to have a product basically and a good one. And it had to be, if the College was going to get a reputation it had to be quality stuff."

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