

Transcript: Rob Gay describes the efforts made in the early years to publicise the profession.

“We became quite politically aware I think. If we had a conference, like some of our early conferences in Wellington, like the open space conference, we would make sure we got the Minister from Parliament to come and open it. And they, in turn, would want to know what a landscape architect was and how it worked and what we did. And so that’s the way it worked – we just worked very hard at taking every opportunity and getting the right sort of comments in front of them wherever we could really. “

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